

## OFFICIAL GROUND RULES

### 2023 NATIONAL FINALS BREAKAWAY ROPING | Las Vegas, NV

December 5-6, 2023

#### I. ENTRIES:

- A. The top 15 Breakaway Ropers in WPRA Pro Rodeo Breakaway World Standings, as of September 30, 2023 qualify to enter.
- B. Contestants must confirm entry by calling the PRCA Central Entry Office (PROCOM) between 12:00 P.M. (Mountain Time) on Monday, October 23rd and 12:00 P.M. (Mountain Time) on Tuesday, October 24th.
- C. Contestants not confirmed by 12:00 P.M. on October 24th will be fined \$250. Failure to return a completed W-9 and copy of the participation agreement by that time will result in a fine for late entry and a hold on the guaranteed payment of \$1,500 for participation in the NFBR, until such time as a signed copy of said documents is produced.
- D. A NFBR contestant may not compete at or participate in any other rodeo or jackpot from the date of NFBR contestant check-in through and including the date of the final performance of the NFBR.

#### II. CONTESTANT INFORMATION:

- A. Every contestant must check-in with the NFBR Arena Secretary following the luncheon at the South Point Hotel & Casino at approximately 1:30 P.M. on Monday, December 4, 2023. There will be a meeting following check in.
- B. Stalls will be available beginning Sunday, December 3, 2023 at 12:00 p.m. (Pacific Time). Each contestant will be provided two (2) stall for four (4) nights, providing the horses are subject for use at the National Finals Breakaway Roping. Any horse found not being used for competition at the NFBR or not belonging to the contestant assigned to the stall, will result in a \$1,000.00 fine assessed to the contestant assigned the stall. This fine will progressively double for every 24-hour period, the animal remains in the stall. All stalls will be managed by Lynn Smith, 520-678-6702. Any contestant not checking into their assigned stall or stalls by 5:00 P.M. on Sunday, December 3 or notifying Lynn Smith to release their stall or stalls by the deadline specified above may be subject to a \$250 fine. All horses MUST be removed from the grounds no later than 12:00 p.m., Thursday, December 7<sup>th</sup>. Any horse remaining in a stall after this deadline will be relocated at the contestant's expense and a \$1,000 fine will be assessed, progressively doubling every 24-hours the horse remains on site, to the contestant assigned to the stall.

- C. NO PETS will be allowed in the arena.
- D. The NFBR Contestant back number will be the credential for admission to all areas.
- E. Each NFBR Contestant will receive one (1) hotel room at the South Point Hotel and Casino with check-in on Sunday, December 3 and out no later than noon on Thursday, December 7. Each contestant who has been assigned a complimentary hotel room must check into that room unless, by her choice, she wishes to relinquish the assigned room. The room may be relinquished by emailing a statement releasing the room to [tcobb@prorodeo.com](mailto:tcobb@prorodeo.com). Such notification must be done no later than 5 p.m. (MT) on Friday, December 1, 2023. Failure to either check into the complimentary room or to release the room by the deadline specified above shall subject that person to a \$250 fine and room cancellation.

### III. GENERAL:

- A. For all horses: Current Certificate of Veterinary Inspection and Negative 12 months coggins prior to entry.
- B. All participants by their participation in the NFBR agree to be bound by the terms and conditions of the PRCA and WPRA Bylaws and Official Rodeo Rules and these Ground Rules.
- C. Enforcement and interpretation of the PRCA and WPRA Bylaws and Official Rodeo Rules and these Ground Rules during the NFBR shall be handled by the PRCA Judges.
- D. No NFBR participant may wear or display in the competition arena of the NFBR any Patch of Signage (as defined in the "Rules and Regulations Governing Advertising in an Arena") which conflicts with PRCA's and/or Professional Rodeo Cowboys Association Properties, Inc.'s National Sponsors. All other provisions of the "Rules and Regulations Governing Advertising in an Arena", a copy of which is attached hereto as Exhibit A, shall also be in effect at the NFBR.
- E. If provided all WPRA contestants will be required to wear a WPRA patch at all times in the arena and during competition on their competition shirt. WPRA patch must be worn on the upper front half of shirt or shoulder. If available, patches will be distributed at check-in. Failure to adhere to this rule shall result in a \$100 fine for the first offense, with that fine doubling progressively for each offense thereafter.
- F. All cattle must be ear-tagged before they arrive.
- G. The extra animals which may be run after the performance cannot be run by contestants in that event. Violation of this ground rule will constitute, to the contestant in violation, an initial \$500.00 fine and will be progressively doubled for each violation thereafter.

- H. No horses used in NFBR competition can be used to run the extra animals after each performance. Violation of this ground rule will constitute, to the contestant(s) competing on the horse in violation, an initial \$500.00 fine and will be progressively doubled for each violation thereafter. Any contestant or member designated to run extras taking excessive time to exit the arena will be fined \$250 for the first occurrence, with that fine progressively doubling with each additional occurrence.
- I. The Breakaway Roping Director (Christi Braudrick) will designate person or persons to run the extras.
  - 1. Horses used to run extras cannot be later used in NFBR competition.
- J. If in the opinion of the Chute Boss and/or the Judges if a contestant is not "ready when called" the contestant will be subject to a penalty. By definition, "ready when called" shall mean that the contestant must be riding into the box when the previous animal leaves the arena.

Contestants must take their stock within 45 seconds of receiving the all clear from the designated judge. If the contestant exceeds the time limit, except in case of mechanical failure or a problem with the competition animal in the timed event chute in the opinion of the Judges, she will receive a penalty of \$250. For every 20 seconds over the 45-second limit the fine will be progressively doubled. If a contestant exceeds two (2) minutes in the box, the result will be disqualification from that go-round.
- K. Any contestant who circles in the arena at any time will be fined \$100.00.
- L. Rattling the gates (to get horse to score), will constitute a \$250.00 fine to be progressively doubled thereafter to the person doing the rattling and/or the contestant involved.
- M. Contestants will enter arena through the back of the timed event box with the barrier already up. Contestants cannot go past the plane of the barrier. Fine for failure to enter arena accordingly, unless otherwise approved by the NFBR Committee, will be \$100 for first offense and progressively doubled thereafter. Contestants must exit arena immediately after competition. Any contestant taking excessive time to exit the arena will be fined \$250 for the first occurrence, with that fine progressively doubling with each additional occurrence.
- N. No more than one person (entered contestant) in the box if so requested by contestant.
- O. Only one horse in the box.
- P. A contestant must have their hat on their head while in box, with no assistance in keeping it on or taking it off by another person.
- Q. The judges have the authority to designate a replacement for an animal fighting

or sulking in the chute.

- R. If a timed event animal escapes or a rerun is awarded for any other reason, the extra will be used. Only escaped animals go back to the herd. The escaped animal will replace the extra that was used.
- S. Reruns will be taken during the same go-round for which the rerun is given except in the case of injuries to contestants as ruled on by the judges. Rerun must be taken before the start of the next-go-round, during a performance.
- T. The roper cannot throw her rope prior to contestant's horse breaking the plane of the barrier.
- U. The following conduct by any NFBR participant shall be regarded as a Class III offense and may be punishable by fine of no less than \$250.00, ineligibility, suspension, suspension of PRCA privileges and/or expulsion, unless otherwise stated:
  - 1. R11.4.3 Influencing a PRCA Official. Attempting to bribe or influence through physical intimidation any PRCA official at any time, in or out of the arena, or talking with a judge at a time when an event is in progress. WPRA Rule 9.3.11 & 9.3.3-9.3.5
  - 2. R11.4.4 Harassing a PRCA Official or Spectator. Engaging in, or attempting to engage in, any action threatening, berating, harassing, or intimidating a rodeo official, a rodeo spectator, any official representative or employee of the PRCA, or any Member. WPRA Rules 9.3.14 & 9.3.17
- V. Unruly or unmanageable animals, including contestants' horses that endanger NFBR personnel, contestants, or spectators, or that disrupt the production of the NFBR, may be disqualified by the Judges from further use.
- W. Any contestant using foul language in the arena, either audibly or by obviously mouthing the words, will be fined in accordance with Bylaw B10.3.6/WPRA Rule 9.3.17 Conduct Detrimental to Public Image and will be assessed a minimum initial fine of \$250.00.
- X. All Contestants, stock contractors, contract personnel and other credentialed personnel will be required to follow and Covid-19 protocols in place at the time of the event. Notice of any such protocols shall be given in a timely fashion.
- Y. At the National Finals Breakaway Rodeo, all equine participants must be Fully Vaccinated for Equine Influenza Virus and Equine Herpes Virus (Rhinopneumonitis) vaccinations within six months and no later than 14 days prior to entering the facility (November 16, 2023). Canadian Horses must be 14 days prior border crossing, for further information on border please see link below:

[https://www.aphis.usda.gov/import\\_export/downloads/import\\_horses\\_canada.pdf](https://www.aphis.usda.gov/import_export/downloads/import_horses_canada.pdf)

Initial vaccination and booster are required to be considered fully vaccinated. Horses not in compliance with this rule will not be allowed on competition grounds upon request by the Production Manager of the National Finals Breakaway Rodeo. Frequency of vaccine administration should be per the vaccine manufacturers or veterinarian's recommendations. It is recommended that vaccines are administered by or under the direction of a veterinarian. This includes horses chosen during the stock selection and all alternate horses. Vaccination documentation will be provided in the stock contractor packet. 12-month negative Coggins, 30-day health certificate and vaccination documentation must be submitted to Scott Dorenkamp by November 16th, 2023.

**IV. DRAWING OUT:**

- A. A NFBR contestant may not compete at or participate in any other rodeo or jackpot from the date of NFBR contestant check-in through and including the date of the final performance of the NFBR.
- B. If for any reason a contestant is unable to compete, the next contestant in the WPRA Pro Rodeo Breakaway World Standings season standings will substituted. Substitutions will not be allowed after the first go-round is completed.

**V. FORMAT:**

- A. Ten go-rounds. The first five go rounds will be run on December 5 starting at 2:00 PM (PT). The sixth through tenth go-rounds will be run on December 6 starting at 2:00 PM. (PT)
- B. There will be a designated pusher for all contestants.
- C. There will be an additional liner past the score line.

**VI. TURNING OUT STOCK:**

- A. Contestant must accept and compete in first go-round to be eligible for further competition at the NFBR.
- B. An injured contestant may, with proper doctor's release from a medical doctor on the official NFBR medical staff, turn out. Contestant must notify a Judge of her intention to turn out prior to the next go round, and provide him with the official doctor release from the NFBR medical staff, no later than two (2) hours prior to the performance or prior to the start of the next go-round if the contestant is injured during a performance. Failure to abide by this deadline will result in a \$250.00 fine.

- C. All contestants competing in a performance must give an honest effort. Failure to give an honest effort as defined herein will result in a fine of \$500 per occurrence, progressively doubling thereafter. Additionally, if it is determined that a contestant did not give an honest effort, she will be disqualified from the go-round in which the violation occurred. For purposes of this ground rule, whether a contestant gives an honest effort will be determined as follows:

A contestant who fails to ride, using appropriate equipment, her horse across the score line (unless the Judges rule she was fouled leaving the box) shall automatically be deemed not to have given an honest effort. Once the contestant has ridden her horse across the score line, it is the sole responsibility of the Judges to determine whether the contestant gives an honest effort. In making this determination, Judges should consider whether the contestant has made a good faith effort to successfully complete the event and record a time.

**VII. PAYOFF:**

- A. Each of the ten go-rounds will pay six places with eight to be paid in the ten-head average. Average will pay three times the go-round.
- B. All go-round monies and average money will be paid following the final go-round.
- C. Each contestant will receive a \$1,500 stipend.
- D. Actual Pay-Off: \$227,500.00

Each go-round: \$17,517.50		Average: \$52,325	
1.	\$5,080.08	1.	\$13,866.13
2.	\$4,204.20	2.	\$11,249.88
3.	\$3,328.33	3.	\$8,895.25
4.	\$2,452.45	4.	\$6,540.63
5.	\$1,576.58	5.	\$4,709.25
6.	\$875.88	6.	\$3,401.13
		7.	\$2,354.63
		8.	\$1,308.13

**VIII. CONTEST RULES:**

- A. Only clean bell collar catch will be legal.
  - 1. The calf's whole head must pass through the loop or contestant will be disqualified. The loop must be drawn up around the neck with no extremities in the loop and in front of the tail head, when string breaks.

2. If any extremities are in the loop when the string breaks, ex. Figure 8, a tail or leg, rope dropped below tail head, etc. the run will be considered a no time. If the string breaks with the extremity in the loop and then goes back around the neck of the calf, the run will still be a "no time." If an extremity gets in the loop after flagger has dropped the flag, run will be legal.
  3. One or more spotters will be positioned on the opposite side from the flag judge, to watch for extremities in the loop when the string breaks.
- B. Breaking Plane of Barrier/Neck Ropes
1. Neck ropes must be tied with string. Adjustable slide shall be used on all neck ropes for cattle used in the breakaway roping.
- C. Drawing to follow PRCA procedures.
- D. Barrier malfunctions will be handled in accordance with PRCA Rule Book.
- E. The following rules in the WPRA Rulebook will also be enforced.
1. 4.1.4
  2. 12.3.1-12.3.5.1 – Only one loop will be permitted.
  3. 12.3.8-12.3.13
- F. When a specific WPRA rule does not apply and no approved ground rules are posted, the appropriate PRCA ruling as interpreted by the contest judge shall apply. The decision of the judge shall be final. (Rule 10.2.1)
- G. Contestants must use string provided by the NFBR committee to tie rope to contestants' saddle horn.
- H. There will be three pens of cattle. Pen #1 will be used for the first, fourth, seventh and tenth go rounds. Pen #2 will be used for the second, fifth and the eighth go-rounds. Pen #3 will be used for the third, sixth and ninth go-rounds.
- I. After completion of a competition, contestant must exit through the Riding event end of the arena, as directed by the Production Manager. Failure to exit as directed will constitute a \$500 fine, progressively doubling with each offense.

## **IX. COMPETITION ORDER:**

- A. First through ninth go-rounds: Reverse of Season Standings coming into the NFBR, dropping down two contestants to begin the competition of each go-round.
- B. Tenth go-round: Reverse of WPRA Pro Rodeo Breakaway World Standings following ninth go-round World Standings coming into the NFBR + NFBR

earnings).

- C. Changes to split horses must be authorized by the Chute Boss. The Chute Boss shall notify the NFBR Arena Secretary prior to the start of each go-round if splits occur.

**X. DRAWING STOCK & RUNNING CATTLE:**

- A. The order of the draw will be the same as the competition order. The first three go-rounds will be drawn prior to the first go-round. The fourth and fifth rounds will be drawn at the conclusion of the first and second round, respectively. The sixth, seventh and eighth rounds will be drawn prior to the start of the sixth round. The ninth round will be drawn following the sixth round. The 10<sup>th</sup> round will be pre-drawn following the 7<sup>th</sup> round but will not be posted or made public until 10<sup>th</sup> round competition order is set following the ninth round.
- B. The following procedure will be in place for running the calves at the South Point Arena on Monday, December 4:
  - 1. Entire herd will be run chutes through two times.
  - 2. Then calves will be run through once more time in groups of five without being pushed.
  - 3. Calves may be lined on right side during run through.

**XI. WORLD CHAMPION:**

- A. The NFBR World Champion shall be prepared to attend the 10<sup>th</sup> night performance of the 2023 Wrangler National Finals Rodeo to be introduced as part of the PRCA World Champion Recognition ceremonies.
  - 1. Upon confirmation of NFBR World Champion Status, the PRCA will coordinate travel & lodging arrangements.
  - 2. Contestant will receive two (2) performance tickets to the 10<sup>th</sup> performance of the NFR.
- B. The NFBR World Champion must attend the PRCA Media & Photo Day in Las Vegas.
  - 1. Held in May of 2024
    - Will be held on either a Monday or a Tuesday
  - 2. Contestant will be notified of the date no later than 60 days prior to the established date.



In the interest of keeping up with the welfare of our equine partners all horses are required to be FULLY vaccinated and must abide by the following statement:

At the Wrangler National Finals Breakaway Rodeo, all equine participants must be FULLY vaccinated for Equine Influenza Virus and Equine Herpes Virus (Rhinopneumonitis) vaccinations within six months and no later than 14 days prior to entering the South Point Hotel & Casino facility (November 16, 2023). Canadian Horses must be 14 days prior border crossing, for further information on border please see link below:

[https://www.aphis.usda.gov/import\\_export/downloads/import\\_horses\\_canada.pdf](https://www.aphis.usda.gov/import_export/downloads/import_horses_canada.pdf)

Initial vaccination and booster are required to be considered fully vaccinated. Horses not in compliance with this rule will not be allowed on competition grounds upon request by the Production Manager of the Wrangler National Finals Breakaway Rodeo. Frequency of vaccine administration should be per the vaccine manufacturers or veterinarian's recommendations. It is recommended that vaccines are administered by or under the direction of a veterinarian. This includes horses chosen during the stock selection and all alternate horses.

12-month negative Coggins, 30-day health certificate and vaccination documentation must be submitted to Scott Dorenkamp by November 16th, 2023.

All equine contestants and personnel working at the NFBRL with horses must provide proof of vaccination of their equine partner and sent to Scott Dorenkamp by November 16th, 2023, the following vaccination log must be filled out by a licensed veterinarian.

All contestants and NFBRL personnel that bring horses to the NFBRL must bring all horses that are competing, potentially competing or working the NFBRL to the South Point Hotel & Casino (whether stabled on grounds or a daily ship in) prior to 5:00 PM Sunday, December 3, 2023, to be inspected and logged to ensure all records of vaccinations and health papers are in order. After this initial check in any horse that has not been checked will not be allowed on the South Point Hotel & Casino Grounds.





## 2023 WRANGLER NATIONAL FINALS BREAKAWAY ROPING PARTICIPATION AGREEMENT

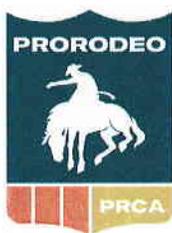
I, \_\_\_\_\_, do hereby acknowledge that I have received a copy of the 2023 Wrangler National Finals Breakaway Roping (NFBR) Ground Rules and that I have read and understand the NFBR Ground Rules. In consideration of my participation in the NFBR, I agree and abide by said Ground Rules, the Professional Rodeo Cowboys Association (PRCA) 2023 Rule Book and the 2023 Official Rule Book for the Women's Professional Rodeo Association (WPRA) and the PRCA Patch Rules Governing Advertising in the PRCA Arena effective January 1, 2023 (PRCA Patch Rules). As a contestant participating in the 2023 NFBR, I further agree to conduct myself accordingly, and assume all responsibility required of a Contestant by the PRCA, WPRA and the South Point Arena. I understand that the 2023 NFBR Ground Rules, the PRCA Rule Book, the WPRA Rule Book and the PRCA Patch Rules will be strictly enforced.

A W-9 and this agreement must be signed and returned to the WPRA Office prior to 12:00 P.M. on October 24, 2023, the close of time for confirmation of entries for the NFBR through ProCom. Failure to return a completed W-9 and a signed copy of this agreement by that time will result in a fine for late entry as stated in the NFBR Ground Rules, and a hold on the guaranteed payment of \$1,500 for participation in the NFBR, until such time as a signed copy of said document is produced.

**Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2023**

**Signature:** \_\_\_\_\_





## PRCA PATCH RULES GOVERNING ADVERTISING IN THE PRCA COMPETITION ARENA OR AT PRCA SPECIAL EVENTS

**I. Effective Date:** These PRCA/PRCAP Rules and Regulations Governing Advertising in the Competition Arena or Special Event (“PATCH RULES”) govern the wearing or display of Patches or Signage at PRCA EVENTS (as defined in Section II.A below). The Effective Date is on or after January 1, 2023. In the sole discretion of the PRCA/PRCAP, these PATCH RULES are subject to revision at any time. Any amendment adopted after the Effective Date above will be effective as specified within such amendment.

**II. General Provisions:** These PATCH RULES are being adopted to serve as the guidelines contemplated by Chapter 2 Section B2.0.6 of the PRCA Bylaws by which members of the PRCA may wear or display garments, tack or gear advertising a commercial business, product, service or individual at a PRCA EVENT (as defined in Section II.A below).

- A. These PATCH RULES shall apply to all individuals who enter a Competition Arena or Special Event that is sanctioned or approved by PRCA/PRCAP (“PRCA EVENT” or plural as “PRCA EVENTS”). These PRCA EVENTS also include Special Events as defined in Section III.E. Any individual who refuses to comply with these PATCH RULES may be denied participation and/or entry into or may be removed from the PRCA EVENT.
- B. Only full members of the PRCA in good standing are eligible to participate in this PATCH PROGRAM. This includes but is not limited to contestants including permit members, contract personnel, clowns/barrelmen, pickup men, specialty acts, rodeo committees and stock contractors who have full membership. PRCA members who do not participate in the PATCH PROGRAM may not wear Patches or Signage at any PRCA EVENT.
- C. PRCA full members and permit members, who are not Participants, may not wear or display any garment, tack or gear advertising a commercial business, product, service or individual at a PRCA EVENT. Further, an individual who is a Participant under one area of membership, such as a contract personnel member, is not entitled to wear or display any Patch in the Competition Arena while participating in a rodeo in a second capacity, i.e. as a contestant, unless he qualifies as a Participant in the second capacity.
- D. Non-PRCA members entering a PRCA EVENT must comply with these PATCH RULES in their entirety. In the case of non-PRCA members, these PATCH RULES shall apply notwithstanding the use of the term “Participant” within the PATCH RULES in connection with the provisions contained herein.
- E. The terms and conditions of these PATCH RULES shall be enforceable as to and within all PRCA EVENTS unless otherwise specified in these PATCH RULES or in the ground rules of a PRCA EVENT (including but not limited to the NFR Ground Rules).
- F. In the sole discretion of the PRCA/PRCAP, these PATCH RULES are subject to revision at any time. existing and future sponsorship agreements between PRCA/PRCAP and National Sponsors. All individuals participating in and/or entering a PRCA EVENT shall be subject to the PATCH RULES and shall follow all the PATCH RULES set forth herein.
- G. All contestants participating in the National Finals Rodeo and National Finals Steer Roping are required to wear a PRCA logo patch while at the rodeo arena and during competition on their competition shirt placket between the second and third button from the top or approximately centered on the front top third on their competition vest. This PRCA logo shall be provided by PRCA Properties and will measure approximately 1.5”

tall and 1.25" wide. Failure to comply will result in a \$250 fine for the first offense, that amount progressively doubles with every offense thereafter.

- H. Individuals may not wear Patches, display Signage, or otherwise advertise any non- PRCA rodeo association, Stock Contracting Firm, or event at a PRCA EVENT (e.g. PBR, CBR, WCRA, etc.).
- I. Individuals **may not** have a patch, embroidery or decal at any PRCA EVENT with any company in competition with PRCA/PRCAP Exclusive Sponsors.
- J. All individuals **must** follow the guidelines set forth in the PATCH RULES with respect to the Right of First Refusal (ROFR) Sponsors: This means an offer must first be presented to the Right of First Refusal Sponsors and they have the right to match a competitor's offer to be a Patch sponsor at a PRCA EVENT. Right of First Refusal Sponsors have a maximum of 30 days to reach a decision, and after that time period expires the PRCA member can enter into a Patch sponsorship agreement with the competitive company. This process must be repeated annually prior to patch renewal.
- K. No Patch may be worn at a PRCA EVENT which demeans, disparages, or opposes the use of any product or service of any sponsor of the PRCA/PRCAP or any PRCA EVENT.
- L. These PATCH RULES shall not apply to Canadian Professional Rodeo Association (CPRA) sanctioned rodeos in Canada, unless those rodeos are also sanctioned by the PRCA as a part of any TOUR or the Maple Leaf Circuit rodeos.
- M. A PRCA member Rodeo Committee or Stock Contractor shall not be subject to these PATCH RULES with respect to Patches, Signage or other form of logo which is used to identify or promote that Rodeo Committee or Stock Contractor. This exemption shall also apply to Patches worn or Signage used by bona fide employees and volunteers of the Rodeo Committee or Stock Contractor. This exemption shall not apply, however, to Patches or Signage which in any way advertise a party other than the Rodeo Committee or Stock Contractor or to Patches or Signage which advertise both a third party and the Rodeo Committee or Stock Contractor.
- N. Applicants to become Participants must allow at least two weeks to process the application.

### **III. Definitions:**

- A. "Patch" means any identification, trade name, trademark (regardless of registration status), service mark, logo or other recognizable identification of a commercial business, product, service or individual in the form of material or a piece of material to be worn on, affixed to or as part of a garment, tack or gear so as to be visible to others within the Competition Arena. Clothing designs shall be considered Patches unless such designs meet all requirements for pocket emblems as set forth in section IV.G. herein.
- B. "Signage" means any recognizable identification of a commercial business, product, service or individual that is not affixed to or as part of a garment, tack or gear so as to be visible to others within the Competition Arena.
- C. "Competition Arena" means the interior of the area enclosed by the arena seating at a PRCA-sanctioned rodeo, including the chutes, the back of the chutes, announcers' stand and the chute platforms.
- D. "PRCA EVENT" means any PRCA/PRCAP sanctioned event, competition, promotion or any Special Event.
- E. "Special Event" includes, but is not limited to, participation by a PRCA member in a promotional event or any other production or event physically outside of the Competition Arena. By way of example, but not exclusively, Special Event includes any ProRodeo.com bio page, PRCA publication, media guides, rodeo photos, CMA music fest, rodeo grounds, special PRCA representation appearances, parades, auto races, television and video appearances of any nature and any PRCA/PRCAP sponsored function such as a reception.
- F. "Exclusive Sponsors" means those sponsors that have been designated by the PRCA as exclusive national sponsors for a specific category of sponsorship. The only two sponsors in the Jeans and Shirts category shall be Wrangler or CINCH.
- G. "Participant" means any PRCA member who is approved by the PRCA/PRCAP to participate in the

PRCA/PRCAP Patch Sponsorship Program as described herein ("PATCH PROGRAM"), including all PRCA membership categories.

- H. Participants in the PRCA Patch Program shall offer "Right of First Refusal" (ROFR) to any PRCA National Sponsor who sponsored that PRCA member Participant in the preceding year.
- I. "National Sponsor" means any company that in the sole discretion of the PRCA/PRCAP, is an official PRCA/PRCAP sponsor or licensee.

#### IV. Guidelines:

- A. Notwithstanding any other provision of these PATCH RULES, no Participant may appear at a PRCA EVENT displaying a Patch as permitted by these PATCH RULES until the Patch or Signage has been approved by PRCA/PRCAP.
- B. Participants may not wear Patches at any PRCA EVENT with a **"no signage in arena" policy**, unless otherwise permitted by the rodeo committee, which permission must be disclosed at the time of rodeo approval. Before a rodeo committee may have a "no signage in arena" policy, it must disclose that policy as part of the rodeo approval process, and such policy must be approved by the PRCA/PRCAP. Rodeo committees which have a sponsor flag presentation cannot be granted a "no signage in arena" policy; if a rodeo conducts a sponsor flag presentation, any "no signage in arena" policy of that rodeo shall be deemed waived.
- C. National Sponsors shall be exempt from size specifications for Patches and Signage worn by non-contestants (e.g., Ram pickup men chaps, Wrangler clown pants logos, Justin Sports Medicine jackets, etc.).
- D. All Patches must be firmly attached on clothing or equipment used for display. No nonapproved Patches may be covered by tape, or other temporary means.
- E. Any commercial identification in violation of governmental television regulations or television network guidelines is prohibited at all televised PRCA EVENTS.
- F. Patch Sponsorship Program sponsors or sponsors of non-Participants **cannot** be acknowledged over the public-address system at any PRCA sanctioned rodeo (sponsors who are also National Sponsors or any rodeo committee sponsors of the rodeo at which the public address system announcement is made are exempt from this prohibition).
- G. Manufacturers' pocket emblems affixed to clothing are exempt from these PATCH RULES only if the following conditions are satisfied: (i) **the pocket emblem displays only the brand or manufacturer of the clothing**; (ii) the dimensions **do not exceed 2 inches in length and 1½ inches in height**; and (iii) such pocket emblems are routinely attached or embroidered as pocket emblems to clothing offered for retail sale "off the rack" to the general public by the manufacturer. Individuals entering the arena should be aware that a pocket emblem is not exempt from these PATCH RULES simply because a shirt is bought "off the rack," unless the pocket emblem meets all the requirements in this paragraph. For the purposes of these PATCH RULES, the "brand or manufacturer" means the entity which distributes at wholesale, or offers the clothing for retail sale, or the trademark under which the shirt is sold to the public.
- H. Protective vests, jackets, committee vests, rain slickers and other protective clothing shall also be subject to these PATCH RULES.

#### V. PRCA Contestant Member and Permit Member Participants:

- A. Patches may be worn in the following areas, and shall be limited to one sponsor Patch in each location:
  1. **Chest/pocket**
  2. **Sleeve**
  3. **Glove**
  4. **Cantle/yoke (top back of shirt)**
  5. **Back (below the back number)**
  6. **Shirt front stripe**

7. Chap
8. Saddle pad
9. Shirt collar
10. Breast collar
11. Shirt Cuff
12. Hat or Helmet
13. Baggies

**VI. PRCA Contract Personnel Member Participants:**

- A. PRCA contract personnel member Participants may also display Signage which complies with X. A. and B. of these PATCH RULES on their equipment used at PRCA EVENTS (e.g., clown barrels, vehicles, trailers, pedestals, etc.).
- B. PRCA contract personnel member Participants must reach agreement with rodeo committees to which they are contracted with respect to any PATCH PROGRAM sponsors that may conflict with the rodeo committee's own sponsorships (e.g., barrelman and /or pickup men, etc.). Rodeo committees may not prevent contract personnel from having patch sponsorships at their rodeos which are not in conflict with the rodeo committees' own sponsorships unless that rodeo has a "no signage in arena" policy.
- C. A clown's baggies will be considered the same as contestant chaps for purposes of the limitations specified in these PATCH RULES. Patches or Signage shall be allowed (e.g., prop or costume clothing, logoed suspenders, leggings, gloves, bandanas and halters) provided that a clown wearing or using such Patches or Signage complies with the PATCH RULES as set forth.

**VII. PRCA Stock Contractor Member and PRCA Livestock Participants:**

- A. Patches may be worn in the following areas but shall be limited to one Patch Sponsor per location.
  1. **Chest/pocket** (shirt front)
  2. **Sleeve**
  3. **Cantle/yoke**
  4. **Shirt Collar**
- B. Stock contractor firm Participants (including pickup men and chute bosses) may also display Signage, which complies with section X.A. and B. of these PATCH RULES on their equipment used at PRCA EVENTS (e.g., vehicles placing barrels for barrel racing, etc.).
- C. Stock contractor firm Participants (including their pickup men and chute bosses) must reach agreement with rodeo committees to which they are contracted with respect to any patch sponsorships that may conflict with the rodeo committees' own sponsorships (e.g., barrelman and/or pickup men, etc.). Rodeo committees may not prevent stock contracting firm Participants (including their pickup men and chute bosses) from having patch sponsorships at their rodeos which are not in conflict with the rodeo committees' own sponsorships, unless that rodeo has a "no signage in arena" policy.
- D. Sponsorship of livestock pertains to the naming of livestock only.
- E. The stock contractor must follow the PRCA/PRCAP PATCH RULES set forth for the naming of any livestock after a commercial brand or entity used at PRCA EVENTS.
- F. No named livestock whose sponsor or sponsorship is in conflict with the National Sponsors may have their sponsor name announced or presented in the telecast of the NFR, NFSR, NCFR, Playoffs, Championships, CFRs, TOUR rodeos, or Xtreme Bulls Tour events. (Category subject to expansion.)

**VIII. Sponsors:**

- A. For Patch Sponsors that do not have an agreement with the PRCA/PRCAP, no more than twelve (12) contestant Participants, contract personnel Participants, or stock contractor firm Participants may enter into patch sponsorship agreements with the same sponsor for the display of Patch(es) or Signage in the Competition Arena. Patch Sponsors that have an agreement with PRCA/PRCAP are granted an unlimited number of contestant Participants, contract personnel Participants and stock contractor firm Participants.
- B. Sponsorships by distributors/dealers or retailers of a national brand must only name the distributor/dealer or retailer on the Patch or Signage. If the brand name or logo is displayed on the Patch or Signage, that sponsorship shall be considered to have been entered by the brand manufacturer and not the distributor/dealer or retailer.
- C. Patch program sponsors cannot claim any PRCA/PRCAP endorsement nor can they use the PRCA/PRCAP trade name, logos, trademarks, service marks, and sponsor identifications in any manner (except recognized National Sponsors in accordance with their PRCA/PRCAP sponsorship agreements).
- D. Notwithstanding the other provisions of the PATCH RULES, if a Participant has executed an agreement with a sponsor whereby the Participant is to display sponsor's Patch(es) or Signage at a PRCA EVENT, and PRCA/PRCAP subsequently enters into an agreement with a National Sponsor, the terms of which would conflict with Participant's ability to display his sponsor's Patch(es) or Signage at a PRCA EVENT, Participant may nevertheless continue to honor his obligations (with respect to Patch(es) or Signage at the PRCA EVENTS) pursuant to that agreement throughout the initial term of the agreement (excluding renewal, extension or right of first refusal provisions).
- E. If a Participant has entered into a patch sponsorship agreement with a sponsor which complies with these PATCH RULES set forth herein, and such sponsor subsequently develops a product or service in competition with an Exclusive or Right of First Refusal Sponsor, Participant must honor the exclusive sponsor provisions and the first refusal sponsor provisions. If the new product or service is in conflict with a PRCA National Sponsor, then Participant may continue to participate in the Patch Sponsorship Program under the terms of their agreement through the initial term of their original agreement (excluding renewal rights or rights of first refusal). Upon expiration of the term of the original agreement, Participant and sponsor shall be subject to all limitations on competitors with products or services in accordance with these PATCH RULES.
- F. National Sponsors are not limited to the number of participants enrolled in their program; however, a complete list of all participants must be on file with PRCA/PRCAP. Updated lists shall be submitted quarterly (if applicable). National Sponsors are subject to all other guidelines of the Patch program

**IX. The Patch:**

- A. Patches and Signage must meet the approved specifications contained in these PATCH RULES. Examples of all Patches and Signage must be submitted to PRCA/PRCAP for approval prior to use at a PRCA EVENT by the Participant. PRCA/PRCAP must approve final design of all Patches and Signage before they can be displayed at a PRCA EVENT.
- B. Patches may feature sponsor logo and/or lettering.

**X. Signage:**

- A. Signage used by contract personnel, clowns/barrelmen, specialty acts and/or stock contractors on large equipment that is visible from the seating area of a PRCA EVENT (e.g., trucks, trailers, etc.) may not exceed twelve (12) square feet maximum. This is one sign per side of equipment (two (2) sides only).
- B. Signage used by contract personnel, clowns/barrelmen, specialty acts and/or stock contractors on small equipment that is visible from the seating area of a PRCA EVENT (e.g., clown barrels, pedestals, etc.) may not exceed three (3) square feet maximum.

**XI. Sanctions, Fines and Penalties:**

A. Any Participant in violation of these PATCH RULES may be ordered by the rodeo judge or PRCA/PRCAP personnel to change his attire or equipment before he can enter or remain at a PRCA EVENT or to participate, compete or perform. Failure to abide by a judge's or PRCA/PRCAP personnel's order to change attire or equipment may result in disqualification from that event, performance or section of slack. In addition, violators shall be subject to the penalties set forth in Section XI. B. below.

B. Any Participant who violates these PATCH RULES at a PRCA EVENT **other than the NFR, NFSR, NCFR, Tour rodeo, Xtreme Bulls Tour, any PRCA televised rodeos, Playoffs or other Championships** may be disqualified from participating in that entire event and shall also be subject to the following fine schedule:

- 1st offense                      \$500
- 2nd offense                     \$1,000
- 3rd offense                     \$1,500 plus a two (2) year exclusion from the program.
- 4th and subsequent offense - Participants who violate these PATCH RULES for the fourth time, and for each subsequent violation, shall be considered to have committed a Class III Offense, as defined by the PRCA Bylaws. Non-PRCA members shall be subject to a \$3,000 fine for the fourth violation, with the fine progressively doubling for each violation thereafter.

C. Any individual who violates these Rules and Regulations at **the NFR, NFSR, NCFR, Tour rodeo, Xtreme Bulls Tour, any PRCA televised rodeos, Playoffs or other Championships** may be disqualified from participating in that entire event and shall also be subject to the following fine schedule:

- 1st offense                      \$1,000
- 2nd offense                     \$2,000
- 3rd offense                     \$4,000 plus a two (2) year exclusion from the patch sponsorship program.

4th and subsequent offenses - **DISQUALIFICATION**  
Participants who violate these rules and regulations for the fourth time, and for each subsequent violation, shall be considered to have committed a Class III offense, as defined by the PRCA Bylaws. Non-PRCA members shall be subject to a \$3,000 fine for the fourth violation, with the fine progressively doubling for each violation thereafter.

Contestants may be fined without warning for violation of these PATCH RULES and may be subject to immediate disqualification.

If one team roper is disqualified for violation of these PATCH RULES, no replacement will be allowed, and therefore the team is disqualified.

D. If an individual violates these PATCH RULES while acting solely in the capacity of a volunteer or employee of a corporation or other legal entity, then the fine may be levied against the legal entity and not against the individual.

E. Announcers who knowingly violate section IV.F. shall be subject to a written notification by a PRCA/PRCAP official along with a \$100 fine, with the fine doubling for each offense documented after the original notification has been delivered.



## PRCA SPONSOR LIST

As of September 1, 2023

### **Exclusive Sponsors**

Wrangler

Cinch

### **National Sponsors**

505 Southwest

AQHA

Bloomer Trailers

Boot Barn

Boyd Gaming

Brewco/ Zyn

Buck Up Energy

Choctaw

Community Coffee

Cowboy Channel – RFD

Durango

Equine Hemp Solutions

Hesston by Massey Ferguson

Justin Boots/ Justin Sports Medicine

Las Vegas (LVE/LVCVA)

MillerCoors

Mirage Hotel & Casino

Montana Silversmiths

Nutrena

OK Energy Resources Board

Pendleton Whisky

Pivot Bio

Platinum Performance

Polaris Ranger

Priefert

Pro Equine

Cactus Gear

Cactus Saddlery

Cactus Ropes

Purina

Ram Rodeo

Resistol

Resorts World

South Point Hotel & Casino

Standlee Forage

Succeed Supplement

Teton Ridge

Wrangler